Saddle Up & Write!
Pikes Peak Writers Conference
April 17-19, 2026

Sponsorship Opportunities for a Writer's Digest Top 10 Writing Conference

Overview

Custom sponsorships give your brand targeted visibility during key conference moments • Build lasting relationships with attendees • Align your company with creativity and community engagement.

Corporate Sponsorship Opportunities

Gold Package - Trailblazer - $2000

The premier sponsorship for partners read to lead the story

Silver Package plus:

- Sponsor video shared at least five times across social
- 10% discount for up to 3 attendees
- Featured shout-out during all three keynote meals and in an independent post conference thank you email

Silver Package - Spotlight Partner - $1200

For organizations seeking consistent visibility

Bronze Package plus:

- 30-minute workshop in our lounge
- Two additional social media features
- 10% discount for one attendee
- Featured shout-out during banquet keynote and in post conference thank you email

Bronze Package - Community Sponsor - $750

For organizations ready to engage directly with attendees

Copper Package plus:

- Newsletter & six total social media features to 10K+ followers and 2K+ subscribers before & after event
- Two opportunities to email attendees a promotional offer
- Staff your own table in our lounge with open office hour times**

Copper Package - Connection Partner - $400

For local businesses, authors and organizations who want to connect with our attendees

Friends Package plus:

- Logo on digital products: app, website, newsletter
- One social media post to 10K+ followers before and after conference
- Opportunity to email attendees one promotional offer
- Recognition on centerpiece during banquet

Friend Package - Pen & Ink - $200

- Name listed on website and signage
- Group social media thank-you post
- Option to include item in attendee swag and display on the general sponsor's table

Corporate Partnership Opportunities

Digital Year-Round Partner - $3000

Sustain visibility through monthly newsletters, blog collaborations and quarterly social media spotlights. Ideal for brands seeking long-term engagement.

Innovation Partner - $2500

Sponsor a keynote or panel. Includes branding on live and recorded sessions, opportunity to introduce meal speakers (limited to first three) and recognition in post-conference marketing.

Networking Lounge Partner - $2000

Host the VIP networking reception with branded signage, table tents and drink tickets. Includes two VIP invites & digital promotion.

Education Impact Partner - $1500

Support scholarships for emerging writers. Recognized at conference banquet and in press materials.

A La Carte Sponsorship Opportunities

Meal Sponsor - $500 - $8000

Sponsor coffee, a meal or a snack and signage with your logo will display as a sponsor; you'll be thanked publicly at the meal.

Sched App Sponsor - $500

Sponsor our digital app and you'll be in every hand, every hour — your brand on every attendee's screen.

Green Room Sponsor - $400

Host the VIP 's rest and relaxation room with branded signage and table tents. Includes digital promotion.

Zeb's Sponsor - $200

Hold open office hours with interested writers on a table with your logo.

**New this year: Zeb's Lounge is a relaxed community space open for meaningful conversations. Bronze and up sponsors can hold open office hours and offer quick coaching chats. Silver sponsors, in addition, can host 30-minute mini-workshops to inspire our writers.